



Text in the City® Newsletter

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SPOTLIGHT

SANDRA'S CLEANING

818-522-8385



Better than Mr. Clean, less expensive than Merry Maids – reasonable, thorough and trustworthy. See “Testimonials” at www.textinthecity.org.

GOOD FRIDAY

Everyone Welcome!



Celebrate Good Friday with Good People and an outstanding ensemble of youth singers.

Jenina Atkinson, Soloist
Christopher Holder,
Choir Director

Friday _ April 10
7PM

First Congregational Church of Glendale
United Church of Christ
2001 Canada Blvd.,
Glendale

Did you know that a local Glendale boy, Bob Wian, became a culinary legend by starting Bob's Big Boy? Bob's claim to fame proves that you can start at the bottom and rise to the top.



Wian started his career working in his high school cafeteria. Straight out of school, in 1933, he started washing dishes at a small Los Angeles hamburger chain called The White Log Tavern. At the age of nineteen, he became manager, but moved on to a local teen hangout, the Night Owl, as a fry cook. Learning that a neighbor's six-stool lunch stand was for sale, he sold his car for \$350 and purchased the place at 831 East Colorado Boulevard for \$300. With the remainder of the money, he purchased four more stools and hired a sign painter to create a sign that read “Bob's Pantry.”

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Long Lost Twins



Anthony Hopkins



Mikhail Baryshnikov



Chrysler's Lee Iacocca



Carson's Ed McMahon



Bonnie Bedelia



Mary Stuart Masterson

Want to see more. Go to "Just for Fun" at www.textinthecity.org.

Mini Vacation Massage

You Deserve a Break in Your Busy Day



Chair massage provides a host of benefits, including reducing stress, improving mental clarity, and enhancing work performance. Short 5, 10 or 15 minute sessions can do wonders! Increased productivity and employee appreciation are just a couple of the benefits acknowledged by management.

If your company doesn't already offer chair massage, ask your Human Resources Director if it's possible to bring this service into the office. The cost is only \$1 a minute!

Whether the employer pays for it or you do, you win, because you're able to make it through a stressful week a little more relaxed. Contact Allen at Allen@minivacationmassage.com or by phone at 818.645.4266.



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HER STORY



www.herstoryatimeline.com

Her Story: A Timeline Of The Women Who Changed America

Michelle Obama recently stated on CNN, "Women can change the future." Check out this one-of-a-kind history to see what women have done in the past. **Amazon.com** or **at above website.**

RCI

818-903-8194



Spring has sprung and there's no better time to work on all those projects you've been putting off. Sean will tackle the most difficult high-end jobs and Tony is the friendly handyman. See "Testimonials" at www.textinthecity.org.

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It was a six-year-old, barefoot child named Richard Woodruff who hung around the stand and inspired the famous name we have all grown to know and love. Wian gave the robust 90-pound youngster miscellaneous chores to do around the lunch stand and paid him with ice cream or a burger and nicknamed him "Big Boy."

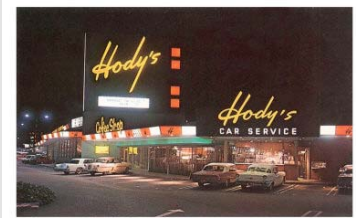
One of Wian's regular customers was a high school chum named Benny Woshem. Woshem was an animation artist at Warner Brothers in Burbank. While having lunch one day, Woshem sketched the familiar barefoot kid in checkerboard pants with suspenders who was always chomping a burger. The Big Boy became Wian's trademark and Bob's Big Boy hamburger went on to be a much copied hit.

By the end of the '30s, the drive-in restaurant was an institution enjoyed by a vast number of Americans who preferred their food on the go. Conventional publications and newspapers pointed out the popularity of this trend, and during this decade an article was written in *The New York Times* stating, "There are more than 200 of these places in and around Los Angeles and they represent an investment of over \$2,000,000. It is conservatively estimated that about 100,000 Angelenos dine each day at these sit-and-sup establishments."

The drive-in enjoyed a few more decades of unbridled activity. From the early 1920s to the late 1950s, the drive-in restaurant was the social area for young and old alike. Dangling ponytails, shiny new auto-

mobiles, and the aroma of French fries drifting through unrolled car windows heralded a new freedom for American consumers. The drive-in became an all-American icon.

Having moved to North Hollywood when I was just 12-years old, I guess you could say I was the typical "Valley Girl." Fortunate enough to have lived during that fascinating cultural and historical period, as a teenager I witnessed those wide smiles and cherry cheeks of car hops who dished up curb service and a cheerful, "Come back soon!" We hung out at Hody's (situated on the corner of Lankershim and Oxnard), and my order was always the same: One cheese-apple pie a la mode and a coke.



No wonder we teenagers drove away their most treasured commodity: the family. We purchased very little, blared our radios and hopped from car to car, way overstaying our welcome until adults avoided the littered lots altogether.

For some teenagers, drive-ins were the high point of their social lives. At Bob's Big Boy Hamburger Restaurant in Burbank, Friday was cruise night, and everyone was welcome to pull up their jalopies for friendly drive-up service.

Friday is still cruise night, but classic cars and hot rods line the parking lots instead of jalopies. They have tried to tear down Bob's Burbank several times, but there is something about the place that makes the motorheads go psycho. Now it's a cultural landmark – and serves up a delicious look back at a vital period filled with energy and spirit.